

7 July 2010

CLEM7 TO BECOME KIM7 TO RAISE \$100,000 FOR CHARITY

Brisbane's CLEM7 tunnel will be renamed the KIM7 tunnel for the day on Friday 23 July, with all tolls plus \$1 per vehicle donated to Kim Walters Choices as part of Think Pink, Think Choices Week.

RiverCity Motorway Group CEO, Flan Cleary said the company was excited to support Think Pink Week and hoped Brisbane motorists would help raise \$100,000.

"By driving through the KIM7 tunnel on Friday 23 July motorists will enjoy a faster and smoother journey and also help make the journey a little easier for people affected by cancer," he said.

Kim Walters Choices Program was launched in 1998 as a legacy of the late Kim Walters, wife of former Brisbane Broncos captain and Choices patron, Kevin Walters.

Choices provides support and information to all women, men and their families affected by breast or gynaecological cancer diagnosis.

The support services include specialist breast care and women's health nurses, peer support, individual and family counselling and physiotherapy services.

"Naming the tunnel the KIM7 for a day is a great way to honour Kim Walters and the many other women who have experienced breast or gynaecological cancer. I hope Brisbane motorists will fly through the KIM7 tunnel on Friday 23 July to help fund much needed support services," Mr Cleary said.

"We're so excited to have the CLEM7 renamed the KIM7 in support of Kim Walters Choices," said Kim Walters Choices Fundraising Coordinator, Linda Grieve.

"Choices is a free community service, funded and supported entirely through the generosity of the community and corporate supporters like RiverCity Motorway.

"By using the KIM7 tunnel, motorists and RiverCity Motorway will help thousands of women, men and their families receive the ongoing support they need while going through a traumatic time," she said.

Think Pink, Think Choices Week is an annual fundraising campaign for Kim Walters Choices. This year's campaign will be held from 19 to 24 July.

- ENDS -

For further information please contact Anthony Havers on 0434 567 841.

